



Exclusive Advertising Opportunities for Iowa City Area Chamber Members!

2018 Rate Card

Mailing List

Successful direct mail campaigns begin with an effective list. Two variations of the Chamber mailing list can be purchased either *electronically or on printed labels. The Chamber's **full** list consists of each individual at each member business. The **short** list contains the names of the main contacts at each member business.

- **Electronic labels**, \$.12 per name
- **Printed labels**, \$.15 per name

Additional sorts are available for \$15 to target your direct mail efforts by business type, zip code, etc.

Contact Sara J. Pinkham at (319) 337-9637 or info@iowacityarea.com for the mailing list user agreement. The list is not to be used for soliciting donations or for other fundraising activities. The list must be re-purchased after each use.

*The Chamber will send the labels via email as an excel .CSV file. We do not give out member emails.

Envision Advertising

The Chamber's monthly newsletter, *Envision*, is distributed to more than 10,000 readers in the *Corridor Business Journal* - Cedar Rapids/Iowa City Corridor's independent locally owned business weekly. Advertising opportunities are available on *Envision's* back page. For more information, please call Andrea Rhoades with the CBJ at (319) 887-2251 ext. 304.

Sponsorships

Chamber sponsorships are valuable marketing opportunities that allow you to align with issues such as public policy, education, buying local and more. Available for purchase in the fall during the Sponsorship Campaign, but some may remain for purchase afterwards. Sponsorships also provide targeted exposure at Chamber programs and events for the following calendar year.

Contact Allison Yoder at (319) 337-9637 or allison@iowacityarea.com for information about remaining sponsorships.

Social Media

The Chamber will promote a member's event or special opportunity via our social media networks. Please submit brief text (for Facebook) and 140 characters of copy (Twitter), along with any photos or images you'd like to include. Chamber staff may edit for grammar and style and posts are subject to availability. Frequency of social media posts per member will also be limited.

*Chamber advertising opportunities are available to Chamber members in good standing.