



IOWA CITY AREA CHAMBER OF COMMERCE SPONSORSHIP BENEFITS

COMMUNICATE

● CHAMBER STAFF EMAIL BANNERS

Chamber staff send approximately 20,000 emails per quarter. This marketing opportunity allows your business to place a banner ad on nearly every email we send out.

QUARTERLY (1,3,4) \$1,000

● CHAMBER NEWSLETTERS

This sponsorship includes a hyper-linked banner ad at the top of Chamber Updates, a write-up with photos at the bottom of Chamber Update, and a half-page feature in *Envision*, which is distributed to all Chamber members and all CBJ subscribers monthly.

MONTHLY (10) \$1,000

● CHAMBER COFFEE SPONSOR

The Chamber's new home at MERGE sees dozens of people pass through each day for work and meetings with MERGE members. Place your brand front and center in the main level kitchen!

QUARTERLY (4th) \$500

● BOARD OF DIRECTORS MONTHLY MEETING

The 21-member Board meets monthly and includes influential business leaders. Sponsors will have their logo on signage and on board agendas, and the opportunity to present about their company.

QUARTERLY (2,3) \$250



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CHAMBER REINVENTION INITIATIVE

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The Chamber is in a period of reinvention where we must define how to remain relevant and valuable to those we serve currently *and* those we wish to serve in the future. Sponsors of the Chamber Reinvention Initiative will help fund the work needed to become the “next generation” Chamber. *Sponsors of any item on this page will receive visual recognition as a Chamber Reinvention Sponsor at the Annual Banquet, as well as the opportunity to preview our new brand and strategic plan before the official launch.*

SPACE: Help us celebrate the next iteration of the Iowa City Area Chamber of Commerce by sponsoring our new space. In our new space, we are planning a visual history of business in the Iowa City area, in the form of an artistic timeline.

Founder’s Circle - \$5,000: Your business will be recognized on our Johnson County Business History Wall, located inside our new location in MERGE.

Chamber Champion - \$2,500: Your business will be recognized on a scrolling monitor mounted within the Johnson County Business History Wall.

REBRAND LAUNCH VIDEO - \$5,000: The 2020 Annual Banquet will be a launch party for our new brand with approximately 600 of our most supportive members. To go along with this, we’re developing a fun video to officially debut our new look, which will premier at the Banquet. Sponsors of our rebrand launch video will receive: verbal recognition at the Annual Banquet; visual recognition and option for a cameo appearance in the video, to be shown at the Banquet and hosted on our website following the event; visual recognition on any printed materials that refer to the Chamber Reinvention Initiative.

WEBSITE: As we develop our new brand, we are especially excited about revamping our website to make it a functional resource for our members. Benefits of this sponsorship include: visual recognition on new website for one full year from launch date; Acknowledgement across all social media channels at time of launch.

**LEAD
\$2,500**

**SUPPORTING
\$1,000**

**CONTRIBUTING
\$500**