



IOWA CITY AREA CHAMBER OF COMMERCE SPONSORSHIP BENEFITS

COMMUNICATE

● CHAMBER STAFF EMAIL BANNERS

Chamber staff send approximately 20,000 emails per quarter. This marketing opportunity allows your business to place a banner ad on nearly every email we send out.

QUARTERLY (1,3,4) \$1,000

● CHAMBER NEWSLETTERS

This sponsorship includes a hyperlinked banner ad at the top of Chamber Updates, a write-up with photos at the bottom of Chamber Update, and a half-page feature in *Envision*, which is distributed to all Chamber members and all CBJ subscribers monthly.

MONTHLY (12) \$1,000

● CHAMBER COFFEE SPONSOR

The Chamber's new home at MERGE sees dozens of people pass through each day for work and meetings with MERGE members. Place your brand front and center in the main level kitchen!

QUARTERLY (2,3,4) \$500

● BOARD OF DIRECTORS MONTHLY MEETING

The 21-member Board meets monthly and includes influential business leaders. Sponsors will have their logo on signage and on board agendas, and the opportunity to present about their company.

QUARTERLY (2,3) \$250