

MEMBERSHIP APPLICATION



Business Name (as you'd like it to appear on our directory): _____ Date Company Started: _____

Business General Email (the email that will be listed on our website): _____

Physical Address: _____

City & State: _____ Zip Code: _____

Mailing Address (if different): _____

Phone: _____ Number of Full-Time Employees: _____

Number of Part-Time Employees: _____ Women Owned? _____ Minority Owned? _____ Veteran Owned? _____

Website: _____ Twitter: _____ Facebook: _____

Other Social Media: _____ 10 Search Words Relating to your Business for our Online Directory: _____

Business Owner/CEO Contact:

Name: _____ Title: _____ Email: _____

Primary Contact (if different than owner/CEO):

Name: _____ Title: _____ Email: _____

Secondary Contact:

Name: _____ Title: _____ Email: _____

2020 MEMBERSHIP INVESTMENT SCHEDULE

A one-time \$50 administration fee is due upon joining.

GENERAL CATEGORIES:

If your business does not fall into one of the specific categories to the right, the investment formula is based on your full-time equivalent number of employees. (FTE formula = # total weekly hours worked by all employees divided by 40)

NUMBER OF EMPLOYEES:

- 1 – 3 Employees: \$365
- 4 – 100 Employees: \$365 + \$13.00 per employee > 3
- 101 – 200 Employees: \$1,676 + \$6.50 per employee > 100
- 201 – 500 Employees: \$2,987 + \$3.50 per employee > 200
- Over 500 Employees: \$3,878 + \$2.00 per employee > 500

SPECIFIC CATEGORIES:

- **Professionals**
\$365 + \$121 per additional partner or licensed personnel
- **Realtors**
\$365 + \$121 per partner + \$38.00 per additional Realtor
- **Attorneys**
\$365 + \$121 per additional partner/principal or licensed personnel
- **Financial Institutions**
\$365 + \$24.25 per million in deposits
- **Grocery Stores**
\$365 + \$2.00 per hundred square feet
- **Hotel / Motel**
With banquet facilities: \$365 + \$6.50 per room
Without banquet facilities: \$365 + \$3.50 per room
- **Insurance or Investments**
\$365 + \$121 per additional partner or licensed agent
- **Non-profit**
\$365
- **Retiree/Student/Recent Graduate**
\$75
- **Individual**
\$150 (for individuals not working for a commercial business)
- **Additional Business Locations**
\$135 + \$13.00 per employee

| Credit Card Information <i>(Call us directly with this info if you prefer)</i> | |
|---|---|
| Payment Options: _____ Cash _____ Check Charge: _____ Visa _____ MasterCard _____ American Express Card Number _____ Card Holder _____ Expiration Date _____ Sec. Code _____ Billing Zip Code: _____ | Dues Billed: _____ Admin. Fee: \$50 TOTAL: _____ |

(over for p. 2)

How can the Chamber best help your business?

What do you expect out of your membership with the Chamber?

How did you hear about the Chamber?

- Current Member
- Social Media
- Chamber Website
- Chamber Ambassador
- Other

Please let us know which kinds of topics interest you most:
(Check all that apply. Additional member benefits are included in the membership info packet.)

Public Policy

- Local issues
- State issues
- Federal issues
- Chamber legislative events
- Legislative update e-news from the Chamber

Promotion through the Chamber

- Sponsorships (purchasing advertising)
- Ribbon cuttings/groundbreakings
- New member profile in newsletters/social media
- Access to Chamber mailing list (for purchase)
- Hosting a Chamber event
- Online business directory

Networking

- Business PMs
- Iowa City Roundtable
- Coralville Roundtable
- North Liberty Roundtable
- First Friday Coffee Connections
- Special Events

Community Leadership Program (Our premier professional leadership program)

Other (please explain)

Email completed application to:
info@iowacityarea.com

For more information call us:
319/337-9637