



BUY HERE

● BUY HERE INITIATIVE

Buy Here is an economic development initiative of the Iowa City Area Chamber of Commerce to strengthen our economy through local purchasing.

BENEFITS:

Lead: Verbal recognition with Buy Here endorsement from podium at Chamber's title events (Annual Banquet, A Toast to Our Communities). Logo recognition on JoCo Holiday Shopping Guide and mention in social media posts.

Supporting: Buy Here logo to place on your website; free enhanced listing on Chamber website

Contributing: Company name included in sponsorship listing on the Iowa City Area Chamber of Commerce website

LEAD (1)
\$5,000

SUPPORTING (3)
\$1,500

CONTRIBUTING
\$250

● NEW! BUY HERE: JOCO HOLIDAY SHOPPING GUIDE

To further encourage local buying this holiday season, the Chamber has planned a digital guide to all the holiday shopping in Johnson County, with an accompanying social media campaign. Our goal is to highlight the benefits of keeping holiday dollars in the local community, as well as the wealth of great options we have in the Iowa City area!

BENEFITS:

Lead: Logo recognition on the front and back cover of the digital guide, and a mention in all social media posts.

Supporting: Logo recognition on the back cover of the digital guide, mention in social media posts.

Contributing: Logo recognition on one chosen page of the digital guide, mention in related social media post.

LEAD (1)
\$3,000

SUPPORTING (3)
\$1,000

CONTRIBUTING
\$250

● BUY HERE BUSINESS SPOTLIGHT

Every month, the Chamber highlights a locally-owned member business with 50 or fewer employees that excels in customer service and community involvement. Demonstrate that your company supports small businesses with this unique sponsorship!

BENEFITS:

Recognition on all monthly spotlights, on the Chamber website, and in social media posts about the campaign.

LEAD (1) \$4,000