



IOWA CITY AREA CHAMBER OF COMMERCE SPONSORSHIP BENEFITS

DEVELOP

● COMMUNITY LEADERSHIP PROGRAM

The Community Leadership Program (CLP) develops local business leaders' potential for leadership through tours, panels, discussions and over 100 guest speakers. In our 2017 Member Survey, CLP was rated the Chamber's most valuable program. Sponsorship of this program puts your business in front of the Iowa City area's rising stars and most dedicated citizens, and allows us to continuously improve our most valuable offering.

● Community & Place	● Retreat & Team-Building	● Health Care	● Government	● Ag/Environment
● Human Services	● Economics	● Education	● Arts & Culture	● Graduation
LEAD (1) \$5,000		SUPPORTING (3) \$2,500		SESSION (6) \$1,000

● **NEW! PROJECT SPONSOR \$1,000**
BENEFITS: CLP Servant-Leadership Projects help further build relationships in our community. As a project sponsor, you will be recognized at the graduation celebration and in all project update posts on social media.

● **NEW! 30TH BIRTHDAY PARTY SPONSOR \$1,000**
BENEFITS: The Community Leadership Program will be turning 30 in 2020 and we're planning a big birthday bash! As the sponsor, you will receive visual recognition during the 30th Anniversary Celebration, as well as verbal recognition and the opportunity to speak at the event.

● NEW! CLP ALUMNI PROGRAMMING SPONSOR

In preparation for the 30th year of CLP, we are developing new programming to engage CLP alumni in the current program.

LEAD (1) \$2,000	SUPPORTING (1) \$300
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We spent the last several months talking to our members about what they wanted out of their Chamber membership. Based on that feedback, we're excited to offer a variety of new professional development and educational opportunities to our members in 2020.

● NEW! ENTREPRENURIAL OPERATING SYSTEM SEMINAR

EOS®, the Entrepreneurial Operating System, is a complete set of simple concepts and practical tools that has helped thousands of entrepreneurs get what they want from their businesses. By mastering this way of operating, leadership teams of growth-oriented companies systematically and permanently improve.

This half-day seminar is designed to help business leaders & their teams drive better results and achieve higher employee engagement.

● NEW! BRUNCH & LEARN SMART SERIES

This new quarterly educational series will give attendees the tools to improve themselves and their businesses. Local experts in fields such as social media management, legislative affairs, and economic forecasting will offer insight into how to survive & thrive in the Corridor's rapidly changing business environment.

LEAD (1) \$2,500	SUPPORTING (2) \$500
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LEAD (1) \$2,500	SUPPORTING (3) \$1,000	CONTRIBUTING (9) \$500
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